Ashe County's Christmas in July Festival 2010

…sharing our Mountain Heritage

Official Application Form for Food Vendors

All information spaces must be completed

Friday, July 2: 6 pm - 10:30 pm
Saturday, July 3: 9 am - 8 pm

Business Name: _____

Contact Person: _____

Address: _____
Street or PO Box Town State Zip Code

Phone: Day (___)_____ Evening (___)_____ Cell (___)_____
(for phone contact on day of festival)

Fax#: _____ Federal ID#: _____

Email Address: _____ Website: _____

If accepted, may we include your ___vendor name,___website address on the Festival's website? (check if okay)

Have you been in our Festival before? yes_____ no_____ If yes, what year(s)?: _____

Do you use a trailer for your concessions? yes_____ no_____ size?_____

Please list any special set-up needs: _____

Food Vendor Guidelines

- If you don't clean up your space there will be an additional $1000.00 fine, and you will not be allowed in the 2011 Festival.
- We reserve the right to limit the food items on your menu to be sold.
- If you sell items that you have not been approved for, you will be warned one (1) time only. The second time you will be asked to leave with a forfeit of space fee, and you will be banned from the festival in 2011.
- There will be no animals (caged, penned or otherwise) allowed in the Food Court, by order of the Health Department.
- Vendors must clearly display prices of all items for sale.
- For snack foods or foods prepared off site, please request our Specialty Foods Vendor Application Forms for guide lines, regulations, and fees.

Electrical Service Request

The Festival furnishes **one** 120 volt, 20 amp circuit to each food vendor. Additional 120 volt, 20 amp circuits are available for an extra fee of $25.00 each. One 240 volt, either 30 amp or 50 amp is available for an extra fee of $50.00.

Please make your selection below:

_____ 120 volts, 20 amps (furnished by Festival)
_____ Additional 120 volts, 20 amps, extra fee of $25.00 applies
_____ 240 volts, 30 amps: 4 wire receptacle, extra fee of $50.00 applies
_____ 240 volts, 50 amps: 4 wire receptacle, extra fee of $50.00 applies

- The food vendor is responsible for supplying their own electrical power cord of sufficient length (minimum of 60 feet), size (minimum 14 awg), and amperage.
- The food vendor is responsible for the cord needed to convert our 4 wire receptacle to a 3 wire, if needed (per national electrical code & Ashe County Inspections Department).
- The on-site electrician or the Ashe County Electrical Inspector must approve vendor's electrical equipment before they can use our power source.

Food Booth Fees

Prices include 120v electric and West Jefferson Town Privilege License Fee.
Health Department Inspection Fee to be paid by Vendor upon inspection.

_____ 12x12: $200.00 if paid by 5/15/10, $250.00 after 5/15/10
_____ 12x24: $250.00 if paid by 5/15/10, $300.00 after 5/15/10
_____ I will need an additional 120v circuit and agree to add $25.00 to below total.
_____ I will need 240v electric and agree to add $50.00 to below total.

Total Amount Due: _____

Make check payable and mail to Christmas in July Festival 2010, P.O. Box 1107, West Jefferson, NC 28694.

Please complete both sides of this form

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Business Name: _____

Contact Person: _____

Phone: Day (___) _____ Evening (___) _____ Cell (___) _____

Requested Menu Items

Please indicate the items you wish to sell at the 2010 Christmas In July Festival. Include a price list for all requested items. Please note we reserve the right to limit the food and beverage items on your menu to be sold. The Festival will notify vendors of approved items by June 15, 2010. Prices of all items for sale must be displayed prominently at the Festival.

_____ Soft Drinks
_____ Bottled Water

Soft drink and water sales are the exclusive concession of the Festival. All vendors must purchase these items from our local bottler.

_____ Lemonade
_____ Iced Tea
_____ Coffee
_____ Frozen Drinks
_____ Sno Cones
_____ Other, please list: _____
_____

_____ Ice Cream
_____ Pastries, Pies, Cake, Cookies
_____ Funnel Cakes
_____ Cheesecake on a stick
_____ Popcorn
_____ Kettle Corn
_____ Cotton Candy
_____ Candied or Caramel Apples
_____ Fudge
_____ Nuts
_____ Other, please list: _____
_____
_____
_____

_____ Hot Dogs
_____ Corn Dogs
_____ Hamburgers
_____ Pizza
_____ Gyros
_____ BBQ
_____ Chicken / Beef on a stick
_____ Polish Sausage
_____ Chinese, please list items: _____
_____ Pinto Beans and Cornbread
_____ Fried Chicken
_____ Fajitas
_____ Mexican Food
_____ Philly Cheese Steak
_____ Greek, please list items: _____
_____ Turkey Legs
_____ Other Main Dish items, please list:

_____ Bloomin' Onion
_____ Nachos
_____ French Fries
_____ Curly or Ribbon Fries
_____ Fried Pickles
_____ Other, please list: _____
_____
_____

MAKE SURE YOU ENCLOSE THE FOLLOWING:

- ❑ Application
- ❑ Release & Indemnification Agreement
- ❑ 2-5 color photographs (non-returnable)
- ❑ Completed form listing food items you are requesting to sell
- ❑ Certificate of Insurance, required
- ❑ Check, amount enclosed: $ _____

No entry will be considered for acceptance unless accompanied by all appropriate fees and required forms.

By my signature below I commit to participate in the Ashe County Christmas Tree Festival in West Jefferson, NC. I have read the entire application and all the rules and conditions therein and hereby incorporated by reference and agree to abide by them.

_____ _____

Applicant's signature Date

For additional information contact the Ashe County Arts Council at (336) 846-ARTS or the Ashe County Chamber of Commerce at (336) 846-9196. Please call between the hours of 9 am and 5 pm Monday thru Friday.
website: www.christmasinjuly.info

For Office use only:
Date Recd_____ Accpt_____
Appl_____ Reject_____
Release_____ Notif sent_____
Photos_____ Ck Dep_____
Ck amt_____ Ck Ret_____
Insurance_____
Food List _____